



BRIDGE THE GAP

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Hello, I am Louisa and I'm currently doing a social media and marketing work experience placement with Bridge the Gap. This means it is my job to plan and create content across all of Bridge the Gap's social media platforms.

I have recently graduated from the University of Derby with a BA (Hons) in Magazine Journalism. During my time at university, I created two PR/social media campaigns for Bridge the Gap. The second one, which I created in my final year, is what I am now working on turning into real life! I chose Bridge the Gap because mental health is something I am super passionate about, and a topic I often wrote about at university.

I have previously done work experience for Derbyshire Live, which included sourcing and writing content for the website.

I would describe myself as a creative individual who loves writing, reading, designing and music (I am a huge Taylor Swift fan).

I hope to one day have a career in PR and marketing, and I'm so grateful that Bridge the Gap are giving me the opportunity to gain experience in these fields – it will undoubtedly help me in my career going forward!